



- ● **Loomis Reduces Collision Frequency by 53%**
- ● Safer Drivers, “Perfect Days”

“SmartDrive helps us meet our number one objective: caring for our people, customers and the public.”
Danny Pack, SVP Risk Management



Executive Summary

To improve safety, reduce accidents and proactively manage risk, Loomis has implemented the SmartDrive Measured Safety Program™ in more than 2,000 of their armored vehicles. To date, Loomis has seen impressive results:

- 53% reduction in speeding
- 68% reduction in seatbelt non-usage
- 53% reduction in collision frequency

Situation

Loomis is an international leader in the cash handling services industry. With roots dating back to the California gold rush, Loomis has over 150 years of experience, and its U.S. fleet of nearly 3,000 armored vehicles forms the backbone of a national cash distribution and processing network serving banks, retail and other commercial enterprises.

Loomis prides itself on a strong foundation of safety and risk management. With a safety philosophy that embraces the idea of a “Perfect Day” – one in which drivers avoid personal injury, keep assets secure and go home safely every day – as well as an active approach toward minimizing fleet risk, Loomis was seeking to reduce accident frequency and severity, as well as the associated cost to people, equipment, liability, and safety reputation.

Solution

Loomis turned to the SmartDrive Measured Safety Program, which captures comprehensive in-vehicle data on triggered events, reviews and scores operational and safety performance, and provides actionable management reports, eye-opening video, and simple driver coaching tools – all through an easy-to-use managed service. The idea is simple – create safer drivers, and reduce collisions and their impact.

“By changing driving behaviors, We can reduce the impact of the most significant incidents and keep the general public safer.”

The Loomis hiring process, known as “Hire the Best” ensures we are selecting the best qualified person for the operation of a motor vehicle. Loomis has long since prided itself on a strong risk culture and a proactive risk/loss control program. With the addition of SmartDrive, Loomis is able to further complement their risk program by improving employees driving skills.

“SmartDrive gives us the opportunity to correct unsafe behaviors, because we see incidents occur that we normally wouldn’t see. By changing those driving behaviors, we can reduce the impact of the most significant incidents and keep the general public safer,” said Randy Sheltra, Vice President of Safety for Loomis. “When we started using SmartDrive, what we immediately saw was significant seatbelt non-usage. After six months, we’d reduced that behavior by 68%. If we can change that behavior, which is a challenging one, we believe we can change any behavior.”

Loomis begins each week-day by reviewing the SmartDrive Response Center and zeroing in on prescriptive coaching opportunities. “Driver distraction, speeding and following distance are major contributors to collisions in any fleet,” said Sheltra. “With SmartDrive, we have the evidence to clearly exonerate drivers in not-at-fault collisions, which is a major benefit to the company and the drivers. Furthermore, SmartDrive has also proved to be an invaluable aid in anti-robbery awareness, enabling employees to capture suspicious persons by use of the SmartRecorder’s manual trigger.”

Results

- 53% reduction in collision frequency as independently validated by Aon
- Significant reduction in contributing factors, such as speeding, fatigue, and distraction
- 1,000 vehicle expansion in its partnership with SmartDrive

“Our goal is reducing the possibility of injury to our employees, customers and the public. I can think of no greater gain than what we’ve achieved here,” said Danny Pack, Senior VP – Risk Management for Loomis.



SmartDrive Systems, Inc
9276 Scranton Road, Suite 500
San Diego, CA 92121
www.smartdrive.net