

TRANSPORTATION INTELLIGENCE

Unmatched visibility into performance across your entire fleet that drives measurable improvements in safety, fuel consumption and driver productivity.

A WEALTH OF SILO'D DATA GENERATED BY TODAY'S CONNECTED TRUCKS

Most fleets have large amounts of data (engine data, sensor data, driving behavior, vehicle type, etc.), but are not in a position to draw insights from it.



40 MILLION
Connected trucks by 2020¹



400 SENSORS
Register data of all kinds in a connected truck²



20 GB+ OF DATA
Generated every hour by a connected vehicle³



ENGINE



TELEMATICS



FUEL ECONOMY



MULTIPLE SENSORS



VIDEO

TRANSPORTATION INTELLIGENCE UNLOCKS THE VALUE OF BIG DATA FOR COMMERCIAL FLEETS

Imagine having access to the largest database of driving events within an open platform—transformed into intuitive insights that can be leveraged across departments.

200M+

Analyzed and scored driving events

250K+

Collisions and near-collisions captured

20M+

Fundamental driving errors captured

YOU WILL BE ABLE TO ASK—AND ANSWER—THE TOUGH QUESTIONS IN JUST MINUTES

DRIVER PERFORMANCE

“Who are my riskiest new drivers? What driving behaviors are putting their safety at risk?”

“Are my coaching sessions improving driver performance? Who should we recognize and reward for good performance?”

FUEL ECONOMY

“What drivers or vehicles are most, or least, fuel efficient? How are these drivers or vehicles trending?”

“How much money are we wasting on idling fuel expense? How is that trending?”



BRING REAL-TIME TRANSPORTATION INTELLIGENCE TO YOUR FLEET WITH SMARTDRIVE SMARTIQ® ANALYTICS

Empower everyone in your fleet to understand what's happening and why it is happening. Then, leverage that insight to predict what will happen next.

UNBIASED, CONTEXTUAL AND ACTIONABLE DATA

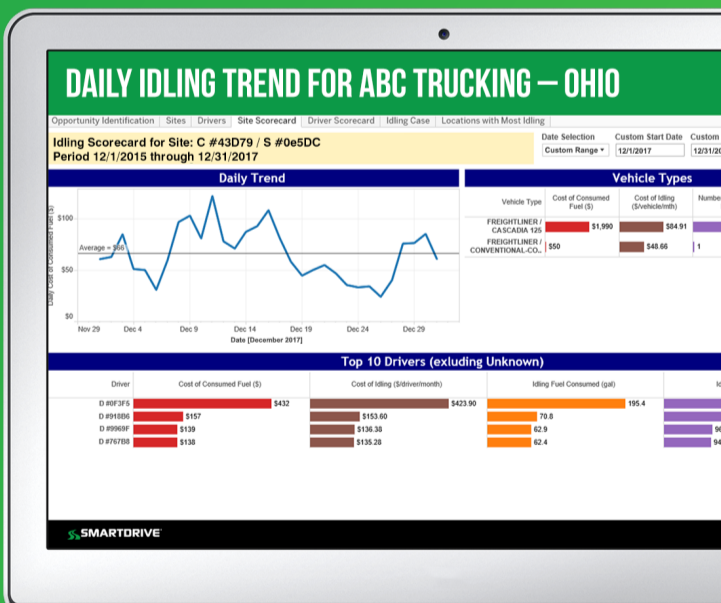
Quickly isolate what's working and what isn't

INTEGRATED PERFORMANCE MANAGEMENT

Access safety, fuel and operational KPIs in one place

FLEXIBILITY YOU WON'T FIND ANYWHERE ELSE

Choose from prebuilt analytics or combine our data with your own data



THE PAYOFFS

The power of SmartDrive SmartIQ real-time transportation intelligence enables fleets to put analytics at the center of everything to deliver genuine business impact.



DEVELOP SAFER DRIVERS

70%

Improvement in CSA Crash Indicator Basic Score⁴



84%

Safety Improvement⁵



REDUCE COSTS

88%

Reduction in Speeding Violations⁶



35%

Reduction in Claim Severity⁷



1 <https://www.slideshare.net/SathyanarayanaK/frost-sullivans-global-connected-truck-brochure-about-40-million-trucks-will-be-connected-by-2020>
 2 <https://www.daimler.com/innovation/digitalization/connectivity/connected-trucks.html>
 3 <https://www.pushtechology.com/blog/challenge-connected-cars-data-volumes/>
 4 <http://www.smartdrive.net/case-studies/nussbaum-transportation/>
 5 <http://www.smartdrive.net/case-studies/knight-transportation/>
 6 <http://www.smartdrive.net/case-studies/transdev/>
 7 <http://www.smartdrive.net/case-studies/virginia-eagle/>